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| **Media** |  |
| **Traditional Media** |  |
| **Social Media** |  |
| **Digital Media** |  |
| **Phases of Digital Media Process** |  |
| **Commercial Media** |  |
| **Entertainment Media** |  |
| **News/Informational Media** |  |
| **Public Service Announcement** |  |
| **Educational Media** |  |
| **Industry Certifications** |  |